## Contents

Lis	t of Tables	vii
Lis	t of Figures	viii
Lis	t of Abbreviations	ix
Ser	ies Preface	xi
Aci	knowledgments	xiii
Lis	t of Contributors	xiv
In	troduction	1
1	New Arenas of Education Governance – The Impact of International Organizations and Markets on Education Policy Making Kathrin Leuze, Kerstin Martens and Alessandra Rusconi	3
Part I: International Organizations		17
2	Educational Multilateralism – Origins and Indications for Global Governance <i>Karen Mundy</i>	19
3	How to Become an Influential Actor – The 'Comparative Turn' in OECD Education Policy <i>Kerstin Martens</i>	40
4	From the European Commission to the Member States and Back – A Comparison of the Bologna and the Copenhagen Process <i>Carolin Balzer and Alessandra Rusconi</i>	57
5	Towards an International Regime for the Recognition of Higher Education Qualifications – The Empowered Role of UNESCO in the Emerging Global Knowledge-based Economy <i>Eva Hartmann</i>	76

6	Converging Agendas in Education Policy – Lifelong Learning in the World Bank and the International Labour Organization <i>Anja P. Jakobi</i>	95
Par	t II: Marketization	115
7	GATS – Commodifying Education via Trade Treaties <i>Christoph Scherrer</i>	117
8	Crossborder Education – Changes and Challenges in Program and Provider Mobility <i>Jane Knight</i>	136
9	Internationalization of Markets for Education? New Actors Within Nations and Increasing Flows Between Nations <i>Reinhold Sackmann</i>	155
10		176
11	Implications of Marketization for the Perception of Education as Public or Private Good Bettina Kohlrausch and Kathrin Leuze	195
Par	Part III: Concluding Remarks	
12	New Arenas of Education Governance – Reflections and Directions <i>Roger Dale and Susan Robertson</i>	217
13	International Organizations, Markets and the Nation State in Education Governance Ansgar Weymann, Kerstin Martens, Alessandra Rusconi and Kathrin Leuze	229
Inde		243