

Hardback 11 Oct 2007 9780230007031

£60.00

New Arenas of Education Governance

The Impact of International Organizations and Markets on Educational Policy Making

Edited by: Kerstin Martens , Alessandra Rusconi , Kathrin Leuze

Series: Transformations of the State

KERSTIN MARTENS is Senior Researcher in the Collaborative Research Centre, University of Bremen, Germany. Her research interests include education policy, NGOs and international organizations. She is the author of *NGOs and the United Nations*.

ALESSANDRA RUSCONI is Senior Researcher in the Collaborative Research Centre, University of Bremen, Germany. Her research interests include education policy, family research, life course and social change.

KATHRIN LEUZE is a Junior Researcher in the Collaborative Research Centre, University of Bremen, Germany.

How and to what extent is education becoming a field of international and market governance? Traditionally, education policy making has been viewed as the responsibility of the nation state, falling within the realm of domestic politics. But recent years have witnessed the transformation of the state. Globalization has introduced new actors and led to the internationalization and marketization of education. This volume provides the most comprehensive and up-to-date account of these new arenas of education governance, examining the impact of international organizations and the role of the market in policymaking. It demonstrates how education policy is formulated at international levels and what the consequences for national policy making will be.

Contents:

INTRODUCTION

New Arenas of Education Governance: The Impact of International Organizations and

Markets on Education Policy Making; K.Leuze, K.Martens & A.Rusconi

PART ONE: INTERNATIONAL ORGANIZATIONS

Educational Multilateralism: Origins and Indications for Global Governance; *K.Mundy* How To Become an Influential Actor: The 'Comparative Turn' in OECD Education Policy; *K.Martens*

From the European Commission to the Member States and Back: A Comparison of

the Bologna and the Copenhagen Process; *C.Balzer & A.Rusconi* Towards an International Regime for the Recognition of Higher Education

Qualifications: The Empowered Role of UNESCO in Today's Knowledge-Based

Economy; E.Hartmann

Converging Agendas in Education Policy: Lifelong Learning in the World Bank and the International Labor Organization; *A.Jakobi*

PART TWO: MARKETIZATION

GATS: Commodifying Education via Trade Treaties; C. Scherrer

Crossborder Education: Changes and Challenges in Program and Provider Mobility; *J.Knight*

Internationalization of Markets for Education? New Actors Within Nations and Increasing Flows Between Nations; *R.Sackmann*

Characteristics of Growth in the Education Industry: Illustrations from US Education Businesses; *G.C.Hentschke*

Implications of Marketization for the Perception of Education as Public or Private

Good; B.Kohlrausch & K.Leuze

CONCLUDING REMARKS

New Arenas of Global Governance: Reflections and Directions; R.Dale & S.Robertson

International Organizations, Markets and the Nation State in Education Governance; *A.Weymann, K.Martens, A.Rusconi & K.Leuze*



palgrave macmillan

You can order online at: www.palgrave.com

or please return this form to:

Direct Customer Services,
Palgrave Macmillan,
Publishing Building,
Brunel Road, Houndmills,
Basingstoke, RG21 6XS, UK
Tel: +44 (0)1256 302866
Fax: +44 (0)1256 330688
Email: orders@palgrave.com

Customers in USA:

Palgrave Macmillan, VHPS, 16365 James Madison Highway, (US route 15), Gordonsville, VA 22942, USA Tel: 888-330-8477 Fax: 800-672-2054

Customers in Australia:

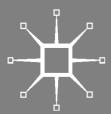
Customer Services,
Palgrave Macmillan,
627 Chapel Street, South Yarra,
VIC 3141, Australia
Tel 1300 135 113 (free call)
Fax 1300 135 103
Email:

customer.service@macmillan.com.au

All prices on this leaflet are correct at time of printing and are subject to change without prior notice.

Please allow 28 days from date of publication for delivery.

Your details may be held on file and used by us to offer you other products and services. If you object please contact us at the addresses above or email optout@palgrave.com



ORDER FORM

Please send me () copies of

Title: New Arenas of Education Governance

Price: £60.00

ISBN: 9780230007031	
Name:	
Delivery Address:	
Postal Code:	
Country:	
Email:	
Telephone:	
POSTAGE AND PACKING	
UK orders under £40, please add £3 per or Non-UK orders under £40, add £5 per orde	
MAILING LIST	
Tick here [] if you would like to be added	to our mailing list
Tick here [] if you would like to receive fre subjects	ee copies of catalogues in related
HOW TO PAY	
[] I enclose a cheque payable to Palgra	ve Publishers Ltd for £
[] Please send me a pro-forma invoice	(address supplied above)
[] Please charge £ to my	
Visa [] Mastercard [] America	n Express [] Switch/Maestro []
Card number:	
Expires:	
Cardholder name and address (if different	from above):
Signature:	Date: